

Eduardo Loureiro

academic background

MA in Graphic Communication Design at Central Saint Martins in 2026

MBA in Strategic Design at ESPM in 2015

BA in Industrial and Graphic Design at UniverCidade in 2012

BA in Communications and Advertising at Federal University of Rio de Janeiro in 2008

professional background

Maria Filó from 2013 to 2024

Positions: Design Specialist 2023-2024 / Design Coordinator 2016-2023 / Sr. Designer 2013-2016

Main Activities: Design visual communication. Team management.

Buscapé Company from 2009 to 2013

Position: Web Designer

Main Activities: Design online ad campaigns.

Lanxess from 2008 to 2009

Position: Communications Consultant

Main Activities: Design corporate campaigns. Plan corporate communications.

Globo from 2006 to 2007

Position: Corporate Communications Intern

Main Activities: Design corporate campaigns. Copywriting. Assist in corporate communication planning.